



## Curriculum Vitae Europass



### Personal Information

Surname / First name

**Zamfir, Andreea-Ileana**

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Nationality

Romanian

Date of birth

23.01.1978

Gender

Female

### Job Applied for / Position

#### Work Experience

Period

February 2017 - today

Position held

Professor

Main activities and responsibilities

Teaching activities, seminars and practical work provided for in the curricula and syllabi (disciplines: Service Management, Services for SMEs, Strategic Diagnosis, Competitiveness of Health Organizations)  
Scientific research activities;  
Preparing and coordinating scientific activities of students.

Employer's name and address

Bucharest University of Economic Studies, Faculty of Management, no. 6, Piata Romana, district 1, Bucharest, Romania

Business or sector

Higher education

Period

Mai 2017-Martie 2020

Position held

Counselor of the Vice-Rector of Scientific Research, Development and Innovation

Main activities and responsibilities

Counseling on research, development and innovation management  
Development and coordination of projects that contribute to increasing institutional capacity  
Carrying out of reports, analyzes and strategies at university level regarding research and innovation  
Participation in the organization of scientific events and / or the promotion of research in the university

Employer's name and address

Bucharest University of Economic Studies, no. 6, Piata Romana, district 1, Bucharest, Romania

Business or sector

Higher education

Period	April 2016 – May 2017
Position held	Head of Research and Innovation Department
Main activities and responsibilities	Management of research and innovation activities
Employer's name and address	Bucharest University of Economic Studies, Faculty of Management, no. 6, Piata Romana, district 1, Bucharest, Romania
Business or sector	Higher education
Period	February 2013 – February 2017
Position held	Associate Professor
Main activities and responsibilities	Teaching activities, seminars and practical work provided for in the curricula and syllabi (disciplines: Service Management, Services for SMEs) Scientific research activities; Preparing and coordinating scientific activities of students.
Employer's name and address	Bucharest University of Economic Studies, Faculty of Management, no. 6, Piata Romana, district 1, Bucharest, Romania
Business or sector	Higher education
Period	February 2007 - February 2013
Position held	Lecturer
Main activities and responsibilities	Teaching activities, seminars and practical work provided for in the curricula and syllabi (disciplines: Service Management, Services for SMEs, Management Simulations, Management); Scientific research activities; Preparing and coordinating scientific activities of students.
Employer's name and address	Bucharest University of Economic Studies, Faculty of Management, no. 6, Piata Romana, district 1, Bucharest, Romania
Business or sector	Higher education
Period	October 2003 - February 2007
Position held	Teaching Assistant
Main activities and responsibilities	Teaching activities, seminars and practical work provided for in the curricula and syllabi (disciplines: Service Management, Research and Development Management, Economic Projects, Management Simulations, Management, Industrial Economics, Economics of Branches); Scientific research activities; Preparing and coordinating scientific activities of students.
Employer's name and address	Bucharest University of Economic Studies, Faculty of Management, no. 6, Piata Romana, district 1, Bucharest, Romania
Business or sector	Higher education
Period	October 2001 - October 2003
Position held	Junior Teaching Assistant
Main activities and responsibilities	Teaching seminars, practical work provided in the curricula and syllabi (disciplines: Industrial Economics, Economics of Branches, Economic Projects, Management Simulations); Scientific research activities; Preparing and coordinating scientific activities of students.

Employer's name and address	Bucharest University of Economic Studies, Faculty of Management, no. 6, Piata Romana, district 1, Bucharest, Romania
Business or sector	Higher education
<b>Education and Training</b>	
Period	September 28, 2017 (OM 5201/28.09.2017)
Qualification awarded	Habilitation
Subjects covered / Skills acquired	Title of the habilitation thesis "Management strategies for the exploitation of energy resources", public defense 13.07.2017.
Organization name	Bucharest University of Economic Studies
National / international classification level	ISCED 6 (Level 6 – Second stage of tertiary education)
Period	November 2010 - March 2013
Qualification awarded	Postdoctoral studies (specializations in France and Spain)
Subjects covered / Skills acquired	Title of the postdoctoral program: "Performance and Excellence in Postdoctoral Research in Romanian Economic Sciences" Title of the individual research project: "Strategic Management Model of Service Organizations for the Use of Renewable Energy at Regional Level"
Organization name	Bucharest University of Economic Studies, School of Postdoctoral Studies, higher education institution Université Toulouse I Capitole, Toulouse, France Universidad Complutense de Madrid, Spain
National / international classification level	ISCED 6 (Level 6 – Second stage of tertiary education)
Period	June 2010
Qualification awarded	Graduation certificate of postgraduate training in the field of „Distance education management”
Subjects covered / Skills acquired	Distance learning, management, Designing and developing manuals for distance learning, Evaluation of distance learning programs quality, Teaching and communication technologies in distance learning system
Organization name	Bucharest University of Economic Studies, School of Postdoctoral Studies, higher education institution
National / international classification level	ISCED 6 (Level 6 – Second stage of tertiary education)
Period	October 2007 - March 2009
Qualification awarded	Master's Degree, specialization "English Language Education and Research Communication for Business & Economics"
Subjects covered / Skills acquired	Creative Thinking for the Study of Business and Economics, Teaching and Assessing Critical Thinking Skills, Critical Discourse Analysis, Educational Management, Improving Communication Skills, Quantitative Research Methods, Qualitative Research methods, Mixed Research Methods
Organization name	Bucharest University of Economic Studies. Faculty of International Economic Relations, higher education institution
National / international classification level	ISCED 6 (Level 6 – Second stage of tertiary education)

Period	October 2001 - May 2006
Qualification awarded	PhD in Management
Subjects covered / Skills acquired	Management in industry, construction and transport
Organization name	Bucharest University of Economic Studies, Faculty of Management, higher education
National / international classification level	ISCED 6 (Level 6 – Second stage of tertiary education)
Period	October 2002 - January 2003
Qualification awarded	Training for management simulations
Subjects covered / Skills acquired	Management simulations – PRELEM XXI
Organization name	Bucharest University of Economic Studies, Faculty of Management, higher education
National / international classification level	ISCED 6 (Level 6 – Second stage of tertiary education)
Period	October 2000 - June 2001
Qualification awarded	Postgraduate Diploma, specialization „Investments management”
Subjects covered / Skills acquired	Investments management
Organization name	Bucharest University of Economic Studies, Faculty of Management, higher education
National / international classification level	ISCED 6 (Level 6 – Second stage of tertiary education)
Period	October 1996 – July 2000
Qualification awarded	Economist / Bachelor’s Degree
Subjects covered / Skills acquired	Business management
Organization name	Bucharest University of Economic Studies, Faculty of Management, higher education
National / international classification level	ISCED 5 (Level 5 – First stage of tertiary education)
Period	October 1996 – July 2000
Qualification awarded	Pedagogical training (Graduation certificate of the disciplines in the Department of Teacher Training)
Subjects covered / Skills acquired	Pedagogy, Psychology
Organization name	Bucharest University of Economic Studies, Faculty of Management, higher education
National / international classification level	ISCED 5 (Level 5 – First stage of tertiary education)
Period	September 1992 – June 1996
Qualification awarded	Baccalaureate Diploma, valedictorian
Subjects covered / Skills acquired	Math - Physics
Organization name	Ion Creangă High School, Bucharest, High School institution
National / international classification level	ISCED 3 (Level 3 - (Upper) secondary education)

### **Personal Skills**

Mother tongue(s)	<b>Romanian</b>
Other language(s)	<b>English, French, Spanish</b>

Self-assessment	<b>Understanding</b>		<b>Speaking</b>				<b>Writing</b>			
<i>European level (*)</i>	Listening		Reading		Spoken interaction		Spoken production		Writing	
<b>English Language</b>	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
<b>French Language</b>	B2	Independent user	B2	Independent user	B2	Independent user	B2	Independent user	B2	Independent user
<b>Spanish Language</b>	B2	Independent user	B2	Independent user	B2	Independent user	B2	Independent user	B2	Independent user
(*) <a href="#">Common European Framework of Reference for Languages</a>										

Communication skills	<ul style="list-style-type: none"> <li>• Communication skills, ability to create an open psychosocial environment, availability for team work, fairness, perseverance, counseling skills, adaptability to new situations, adaptability to multicultural environments, responsibility, capacity to think economically and socially. I have acquired these skills during my educational activities in economic higher education until now.</li> </ul>
Organizational / managerial skills	<p>Through my education and enforcement activities realized in the higher education system and research, I have acquired organizational skills: strategic thinking, flexibility, analysis, synthesis and prediction capacity, ability to respect deadlines, availability for effort, training teams to accomplish the targets. I also have experience in project management and group management.</p> <ul style="list-style-type: none"> <li>• Participated in the organization of the International Conferences WSEAS (World Scientific and Engineering Academy and Society) in the Transilvania University from Brasov, April 11-13 2011, George Enescu University from Iasi, June 13-15 2010, Prague, Czech Republic, March 23-25 2009, conferences indexed ISI Proceedings.</li> <li>• Participated, starting November 2008, in the organization of the symposium of the Department of Management, called "Modern approaches in management and business economy".</li> <li>• Participated, in December 2002 and December 2004, in the organization of the symposiums of the Department of Management called "Management and economic performance" and "Management and competitiveness", as section secretary;</li> <li>• Participated in the activities held during the entrance examination at the Bucharest University of Economic Studies;</li> <li>• Participated, as a member, in the license commission of the faculty, starting 2007-2008 and as a secretary during 2001-2007;</li> <li>• Participated to the organization of the students' scientific sessions as member of the section "Reorganization and economic performance", starting 2001-2002;</li> <li>• Student coordinator for the development of bachelor's thesis of the faculty students;</li> <li>• Student coordinator for the scientific papers of the students participating in the faculty's annual session of scientific sessions;</li> <li>• Student coordinator for professional practice;</li> <li>• CDI expert evaluator starting 2007, <a href="http://www.experti-cdi.ro">www.experti-cdi.ro</a> (Portal for Romanian CDI Experts);</li> <li>• Member in the list of List of Expert Evaluator of the International Program CORINT/EUREKA-R of the National Management of Programs Center CNMP) – Ministry of Research and Education starting 2005.</li> </ul>
Technical skills	I use multimedia equipment. I have acquired these skills through my activities and through self-study.
Computer skills	I use computers (Windows XP, web navigator: Internet Explorer, Microsoft Office: Word, Excel, PowerPoint) and some types of office equipment. I have acquired these skills through my professional activities and self-study.

Artistic skills | Ability to dance, to draw (classic and computer drawing), to capture pictures in both analog and digital formats and the ability to write. I have acquired these skills through self-study.

Other skills	<p>Ability to write scientific papers:</p> <ul style="list-style-type: none"> <li>- Wrote books published with ISBN, for students in the field of economic sciences and field specialists;</li> <li>- Participated in over 50 symposiums and scientific session, both in Romania and abroad;</li> <li>- Published over 80 articles, studies, and specialized papers in national and international scientific manifests and also in the national specialized magazines.</li> </ul> <p>Editor-in-chief of the journal "Business Excellence and Management", starting its creation in 2011, BDI: REPEC, Ideas, Econpapers, Proquest, DOAJ, CEEOL, OAJI, EBSCO, Index Copernicus, ISSN 2248-1354 (print), ISSN: 2668-9219 (online), <a href="http://www.beman.ase.ro">http://www.beman.ase.ro</a>.</p> <p>Member in the scientific committee of the following publication:</p> <ul style="list-style-type: none"> <li>- "Business Excellence and Management", 2011, BDI: REPEC, Ideas, Econpapers, Proquest, DOAJ, CEEOL, OAJI, EBSCO, Index Copernicus, ISSN 2248-1354 (print), ISSN: 2668-9219 (online), <a href="http://www.beman.ase.ro">http://www.beman.ase.ro</a>;</li> <li>- "Theoretical and Empirical Researches in Urban Management", 2011, BDI: PROQUEST, EBSCO, REPEC, DOAJ, ISSN 2065-3913, <a href="http://um.ase.ro">http://um.ase.ro</a>;</li> <li>- "Management Research and Practice", 2011, BDI: ProQuest, EBSCO, Index Copernicus, REPEC, Scirus, Scientific Commons, Ulrich's Periodical Directory, Cabell's Directory of Publishing Opportunities, ISSN 2067-2462, <a href="http://mrp.ase.ro">http://mrp.ase.ro</a>;</li> <li>- "Economia. Seria Management", 2008-2011, BDI: Cabell's, DOAJ, EBSCO, EconLit, REPEC, ISSN 1454-0320, <a href="http://www.management.ase.ro/reveconomia/">http://www.management.ase.ro/reveconomia/</a>.</li> </ul> <p>Secretary of the Management Academic Society from Romania (SAMRO), Bucharest Branch, starting from November 03, 2017, <a href="http://www.samro.ro">http://www.samro.ro</a></p> <p>Member of the Management Academic Society from Romania (SAMRO) starting from February 2012, <a href="http://www.samro.ro">http://www.samro.ro</a></p> <p>Member in the Centre of Administration Research and Public Services in the Bucharest University of Economic Studies starting 2009.</p> <p>Member in the scientific council/international scientific committee for over 30 international conferences organized abroad, 25 of those being indexed ISI Proceedings, starting 2009.</p> <p>Keynote speaker and moderator of some scientific sessions in international conferences, starting 2008.</p> <p>Member of the research teams of over 16 scientific research projects, obtained through competition (as member of the team and as project manager).</p> <p>Participant in the development of European-funded projects as a project manager and/or member of project teams.</p> <p>Member of the Admissions Committee for Bachelor's Programs of the Faculty of Management, since 2002.</p> <p>Secretary of the Admissions Committee for Master's Programs of the Faculty of Management, 2015-2020.</p> <p>Member of the Council of the Faculty of Management, since 2016.</p> <p>Member of the Council of the Department of Management, since 2016</p> <p>Member of the Doctoral School of Management, since 2017</p> <p>Member of the Council of the Doctoral School of Management, since 2018</p>
Driving license	B category (1996)

**Additional Information**

Interests in the field of energy;

Participant at reunions and international conferences regarding energy management, education management, research management, higher education reform and regional development.

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ResearchGate: [https://www.researchgate.net/profile/Andreea-Ileana-Zamfir?ev=hdr\\_xprf](https://www.researchgate.net/profile/Andreea-Ileana-Zamfir?ev=hdr_xprf)

Google Scholar: [https://scholar.google.com/citations?user=NbtDs\\_4AAAAJ&hl=ro&oi=ao](https://scholar.google.com/citations?user=NbtDs_4AAAAJ&hl=ro&oi=ao)

Linkedin: <https://www.linkedin.com/in/andreea-ileana-zamfir-112a67387/>

REFERENCES CAN BE PROVIDED UPON REQUEST.

**Annexes**

List of 10 publications

Date  
24.01.2026

Signature

## LIST OF 10 PUBLICATIONS

1. Stefan Tiriteu, Aurora Cosma, Marcela Pacuraru, **Andreea Zamfir**, Sorin Chirvase (2024), *Improved Healthcare Quality Through Integrated Hospital Management and Digitalization*, IBIMA Business Review, vol 1, nr 1, 2024, pp. 1-10, article number 614161, ISSN 1947-3788, DOI: 10.5171/2024.614161, **Scopus EID 2-s2.0-85208127374**.
2. **Andreea Zamfir**, Elena Oana Croitoru, Cristina Burlăcioiu, Cosmin Dobrin (2022), *Renewable Energies: Economic and Energy Impact in the Context of Increasing the Share of Electric Cars in EU*, *Energies*, 2022, 15(23), Article Number 8882, <https://www-webofscience-com.am.e-nformation.ro/wos/woscc/full-record/WOS:000896468800001>, **revistă ISI**, eISSN 1996-1073.
3. **Andreea Zamfir**, Sofia Elena Colesca, Răzvan-Andrei Corboș (2016), *Public policies to support the development of renewable energy in Romania: A review*, *Renewable & Sustainable Energy Reviews*, 28, pp. 87-106, <http://www.sciencedirect.com/science/article/pii/S1364032115016184>, **revistă ISI**, **SRI=2,897**, **FI2015=6,798**, ISSN 1364-0321.
4. **Andreea Zamfir**, Răzvan-Andrei Corboș (2015), *Towards Sustainable Tourism Development in Urban Areas: Case Study on Bucharest as Tourist Destination*, *Sustainability*, 2015, 7(9), pp. 12709-12722, <http://www.mdpi.com/2071-1050/7/9/12709/htm>, **revistă ISI**, **FI2015=1,343**, ISSN 2071-1050.
5. **Andreea Zamfir** (2011), *Management of Renewable Energy and Regional Development: European Experiences and Steps Forward*, *Theoretical and Empirical Researches in Urban Management*, 6(3), pp. 35-42, <http://www.um.ase.ro/no63/3.pdf>, PROQUEST, EBSCO, REPEC, DOAJ, ISSN 2065-3913.
6. Ion Plumb, **Andreea Zamfir** (2011), *A Possible Model for Developing Students' Skills within the Knowledge-Based Economy*, *Amfiteatru Economic*, XIII(30), 484-498, <http://www.amfiteatruconomic.ase.ro/>, **Cotație CNCSIS categoria A**, **revistă cotate ISI (Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition)**, (s=0), **factor de impact: 0,757**, ISSN 1582-9146.
7. **Andreea Zamfir**, Ion Plumb (2011), *Using a Computer-based Model for Developing Business Students' Skills: Case Study on the Regional Application of the Model*, in *Proceedings of the 12<sup>th</sup> WSEAS International Conference on Mathematics & Computers in Business and Economics, Mathematics & Computers in Biology, Business & Acoustics*, Lupulescu, N. B., Yordanova, S. and Mladenov, V., eds., Athens: WSEAS Press, pp. 49-54, **ISI Proceedings**, <http://www.wseas.us/e-library/conferences/2011/Brasov2/MCBANTA/MCBANTA-07.pdf>, ISBN 978-960-474-293-6.
8. Ion Plumb, **Andreea Zamfir** (2009), *A Comparative Analysis of Green Certificates Markets in the European Union*, published in *Management of Environmental Quality: An International Journal*, Vol. 20, Issue 6, 2009, pp. 684-695, publisher Emerald Group Publishing Limited, indexed and abstracted in international databases: Emerald Management Reviews, Barbour Index, CAB Abstracts, CAB Health, Environmental Periodicals Bibliography, Pollution Abstracts (Published by Cambridge Scientific Abstracts), CSA Mechanical & Transport Engineering Abstracts (Selective), <http://www.emeraldinsight.com/10.1108/14777830910990852>, ISSN 1477-7835.
9. Ion Plumb, **Andreea Zamfir** (2009), *Managing Service Quality within the Knowledge-Based Economy: Opportunities and Challenges*, *Amfiteatru Economic*, XI(26), pp. 373-382, [www.amfiteatruconomic.ase.ro](http://www.amfiteatruconomic.ase.ro/), **Cotație CNCSIS categoria A**, **revistă cotate ISI (Social Sciences Citation Index®, Social Scisearch®, Journal Citation Reports/Social Sciences Edition)**, (s=0), **factor de impact: 0,757**, ISSN 1582-9146.
10. **Andreea Zamfir** (2008), *Impact of Using Computer Applications in Education on Teaching-Learning Process*, in the *Hard Copy Proceedings of the 7<sup>th</sup> WSEAS International Conference on Applied Computer & Applied Computational Science (ACACOS '08), "Advances on Applied Computer and Applied Computational Science"*, Athens: WSEAS Press, pp. 684-688, **ISI Proceedings**, <http://www.wseas.us/e-library/conferences/2008/hangzhou/acacos/115-586-631.pdf>, ISBN 978-960-6766-49-7, ISSN 1790-5117.

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